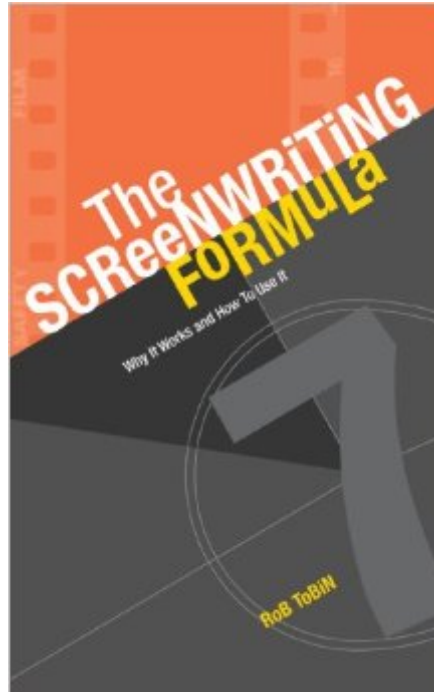


The book was found

# The Screenwriting Formula: Why It Works And How To Use It



## Synopsis

Make the Hollywood Formula Work for YouAs a screenwriter, you have a difficult task even after the script is complete: You have to break into Hollywood. Rob Tobin, who has read thousands of screenplays in his job as a script reader and development executive, has developed the formula to get a script from page to production - and he's sharing it with you!The Screenwriting Formula is not just about how to write a killer screenplay - it also explains the structure that movie executives are looking for, as well as how to transform an idea into a fully-loaded script, packed with action and ready to go. You'll learn how to:Use the seven basic story elements to instantly grab an audience's attention and, more importantly, keep itDevelop character and plot in new ways through creating a backstory and telling both the objective and subjective storyStructure your script so that it gets noticed by movie makersCraft a winning logline that will ensure a good pitchPlus, to help illustrate the formula, Tobin develops a story from beginning to end, showing you step-by-step how to make the most of this exclusive trade secret.With The Screenwriting Formula, you have everything you need to take you from idea to the big screen.

## Book Information

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## Customer Reviews

When it comes to creating scripts for films and television, professional scriptwriter Rob Tobin's maxim is that 'writing well isn't just a goal, it's a responsibility'. That attitude comes across loud and clear in "The Screenwriting Formula: Why It Works And How To Use It", his deftly written and thoroughly 'user friendly' instruction guide for aspiring screenwriters regardless of the genre they are working in. "The Screenwriting Formula" is nicely organized into three main sections: The Seven

Elements (the hero, the flow, enabling circumstances, the opponent, the hero's ally, the life-changing event, jeopardy, combining story elements); The Structure (prologue, act one, act two: parts one and two, act three); The Big Picture (the logline, the outline, high-concept and low-concept stories, a titanic undertaking). Enhanced with the inclusion of two germane appendices (Prewriting Techniques and Adapting Novels to the Screen), "The Screenwriting Formula" is comprehensive, practical, and essential reading for anyone hoping to successfully write a screenplay that will measure up to professional standards and commercial viability.

I'm an Emmy-winning TV writer who's read hundreds of books about screenwriting and story. Rob Tobin's is simply the best I've ever seen. It's straightforward without being simplistic, and it relates the various elements of story in a way I've never seen before. For example, a lot of books will tell you that the hero has to have a goal and a flaw, but Tobin shows how the two elements have to interact to get a satisfying story. This book should be on every screenwriter's shelf.

This book is GREAT at explaining the character flaw-something most inexperienced writers have no idea of working into their stories which usually fall flat because of it. People think if you come up with an engaging physical plot there's no need for an inner one, yet they fail to realize the physical plot is SECONDARY to the inner plot that transforms the Main Character. Excellent read with lots of good information. I'd recommend to buy, but I wish it went into greater detail than it does, which is why I only gave it 4 stars. Definitely a great read for any writer, though.

This book gave me great, unbridled hope as an aspiring writer! I finally came to the realization that I'm infinitely more suited to screen-writing than novel-writing. Mr. Tobin's book gives the reader exactly the information he/she needs to write a well-crafted, financially- and prestigiously- viable screenplay. I was completely sold...until the last 7/8ths of the book. Everything Mr. Tobin writes in the beginning and middle, is 100% sound. One could write a brilliant movie based on his wise, and simply explained concepts. Good job Dude! I must confess, though, that I had a bit of a problem with his "dissing" of the stories of "Titanic" and "Brokeback Mountain". Yeah, OK, "Titanic" didn't have a whole lot of story going for it, and it's not particularly one of my favorite movies... But Mr. Tobin's complete disdain for the lead characters was a bit of a turn-off, and made me question his understanding of them, and their story. The other problem for me was the appendix that dissed the screenplay of "Brokeback Mountain". I found this a bit confusing, because throughout the body of the book, Mr. Tobin cites the script for "Brokeback Mountain" regularly, and seemingly reverantly. I

think, perhaps, that he was forced by the publishing folks to include that particular essay...?Those two issues aside, this book will teach you much about screen-writing, and may even change the way you watch and appreciate movies.

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